Magnet















































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Year-end report 2011

14 February 2012



2011

Maintained full-year earnings despite difficult market



Highlights Q4 and 2011

Q4 2011

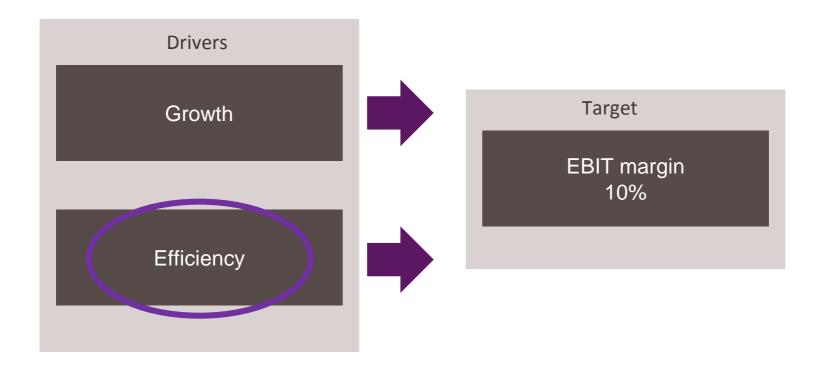
- Organic growth totalled −10%
- Intensified refurbishment programme in Hygena
- Launch of Group-wide range
- Price increases and cost reductions

Full year 2011

- Organic growth –2%
- Executing strategy with focus on efficiency
- EBIT margin improved to 3.9%
- Restructuring costs totalled SEK 334 m



Drivers that will help us reach our financial target



Hygena renovation programme

- 73 stores refurbished during Q4 for a total of 78
- The new range is partly implemented
- Continuous staff training in refurbished stores
- Marketing activities during first quarter
- Remaining stores will be refurbished during 2012



UK region in Q4

- Weakened demand and lower sales in all segments
- VAT increase previous year
- Gross margin declined due to lower volumes, sales mix and higher raw material prices
- Price increases and cost savings partly offset lower volumes

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	2010 Oct-Dec	2011 Oct-Dec
Net sales SEK m	1,291	1,094
Gross margin	39.2%	38.7%
EBIT SEK m	86	46
EBIT margin	6.7%	4.2%
	Excluding r	estructuring cost

Nordic region Q4

- Lower volumes in consumer segment
- Price increases and higher deliveries in the professional segment
- Earnings decline due to cost increases, mainly sales driving activities



1,392	1,382
38.0%	39.7%
136	126
9.8%	9.1%
	38.0% 136

Continental Europe region Q4

- Weaker demand, reduced capacity in France and less project deliveries
- Cost savings and price increases did not compensate the effects of lower volumes on earnings



Oct-Dec	2011 Oct-Dec
923	766
41.2%	36.4%
11	-59
1.2%	-7.7%
	923 41.2% 11

Financials



Q4: Financial highlights

- Net sales SEK 3,239 m (3,605)
- Organic growth -10% (6)
- Gross margin 39.0% (39.3)
- EBIT SEK 80 m (193)
- EBIT margin 2.5 % (5.4)
- Restructuring costs SEK 189 m (281)
- Profit after tax incl. restructuring costs SEK -90 m (-110)
- Operating cash flow SEK -127 m (97)
- Debt/equity ratio 45% (44)

Excluding restructuring costs



Financial position

Operating cash flow

- Higher payments due to structural measures
- Higher investment level
- Lower prepayments

Net debt

Increased slightly

SEK m	Q4 2010	Q4 2011
Change in working capital	-42	-37
Operating cash flow	97	-127
SEK m	2010 31 Dec	2011 31 Dec
Net debt - of which pensions	1,510 587	1, 586 565
Net debt/equity	44%	45%

