

# Q3 2025 Results Presentation

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# Nobia Group, highlights Q3

- Continued improvements in financial performance; higher EBIT, EBIT-margin and cash flow.
- Nordics' EBIT margin of 8% despite soft market conditions.
- Group net sales decline due to a soft project market and store closures in the UK. Gradual recovery in the consumer market continues.
- Improved gross margins compared to last year.
- Cost reductions materialising ahead of plan.
- Operating cash flow improvements.
- Inauguration of Nobia Park and closing of Nastola in October.
- Non-cash, non-recurring impairment of mostly intangible assets, related to UK operations (recorded as items affecting comparability).

|                            | 2024 Q3 | 2025 Q3 |
|----------------------------|---------|---------|
| Net sales (SEKm)           | 2,478   | 2,308   |
| Organic growth (%)         | -6      | -3      |
| Gross margin (%)           | 37.4    | 38.6    |
| SG&A (SEKm excl. freight)  | -780    | -708    |
| EBIT (SEKm)                | 19      | 71      |
| EBIT-margin (%)            | 0.8     | 3.1     |
| Operating cash flow (SEKm) | -154    | 102     |

\* Table shows "adjusted", i.e. excl. items affecting comparability

# Kitchen market development, Nordic region

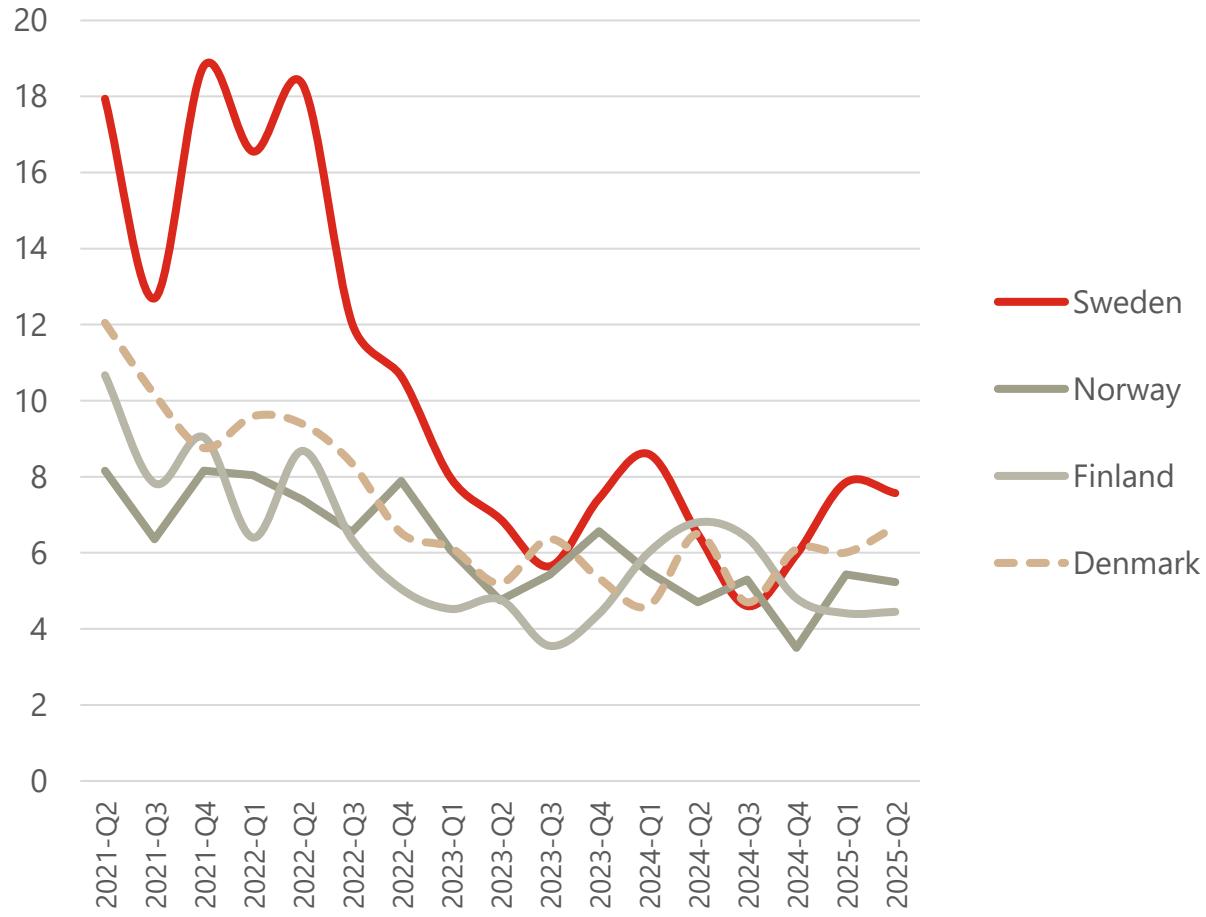
## Consumer market

- Gradual recovery continues
- Government grants support home renovations
- Continued increase in footfall and kitchen design meetings

## Project market

- Housing completions on historically low levels
- Slight recovery in Denmark and Sweden

Housing starts per quarter (thousands)



# Kitchen market development, UK

## Consumer market

- Consumer confidence continues to trend low
- House price index trends upwards
- Gradual increase in residential house transactions

## Project segment

- Housing completions and housing starts remain well below long-term average
- Significant housing undersupply; government-backed initiatives announced to drive housing starts



# Strategic updates

## Maximising cost efficiency and reduction of net debt

- Run rate cost improvements of prior launched programs exceeds SEK 650m
- Disciplined group-wide cost control on top of cost out programs
- Strong focus on working capital improvements to strengthen cash flow further

## Realise full Nordic potential

- Considerably strengthen Nordic supply chain
  - Inauguration and production start of assembled kitchens in Nobia Park
  - Transfer production from Tidaholm to Jönköping continuing
  - Closure of Nastola completed ahead of long-term plan
- Harmonised product platform for improved product range (design, sustainability and cost)
- Harmonised processes and systems

## Transform UK

- Continue transition to an asset light operating model
  - Closing underperforming stores
  - Add sales through partnerships
  - Consolidate supply chain
- Q3 included a non-cash impairment of the UK operations, largely related to intangible assets. Transformation to an asset-light model continues and Nobia is conducting further strategic reviews of the UK business.

## Successful consolidation

- The relocation of production from the Nastola factory, in Finland, to Ølgod, in Denmark, was successfully implemented ahead of long-term plan.
- Finland's kitchen range is now entirely produced in Denmark.
- The transfer to Ølgod is expected to generate annual efficiencies of approximately SEK 40m.
- Strengthened product platform with the use of an improved HTH range.



# Ramp-up of Nobia Park, the new Nordic manufacturing facility in Jönköping

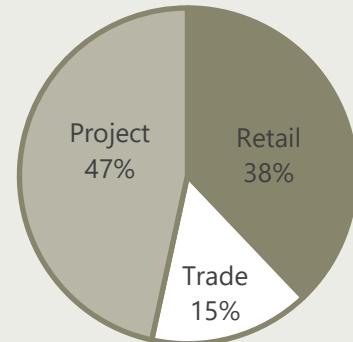
- Inauguration of Nobia Park on Oct 21st.
- Transition between legacy manufacturing in Tidaholm and Jönköping during H2 2025.
- Shipments of complete kitchens to external customers started in August.
- 30% of components to the Nordic supply chain are distributed from Nobia Park.
- Investments remaining in 2025; SEK ~60m capex and ~150m cash outflow.



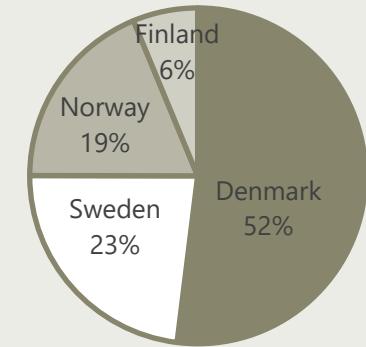
# Nordic region Q3

- Organic net sales up 1% (-11%) after 11 quarters of negative growth.
- Growth in consumer sales with improved average order values.
- Project sales decline due to continued soft market.
- Maintained gross margins despite volume under absorption and higher depreciation in the supply chain network.
- Cost benefits from former cost out programs tapering off.
- *Items affecting comparability primarily related to double line cost for the ramp up of Jönköping and further cost out activities in Denmark.*

Share of R12 sales by segment



Share of R12 sales by country



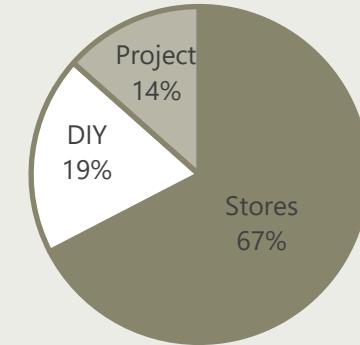
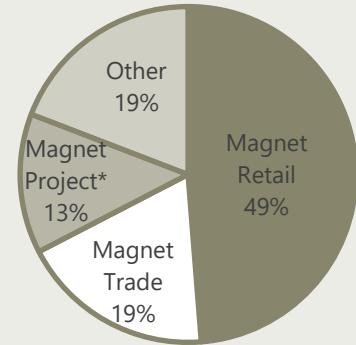
|                           | 2024 Q3 | 2025 Q3 |
|---------------------------|---------|---------|
| Net sales (SEKm)          | 1,283   | 1,262   |
| Organic growth (%)        | -11     | 1       |
| Gross margin (%)          | 36.6    | 36.7    |
| SG&A (SEKm excl. freight) | -288    | -290    |
| EBIT (SEKm)               | 104     | 99      |
| EBIT-margin (%)           | 8.1     | 7.8     |

\* Table shows "adjusted", i.e. excl. items affecting comparability

# Region UK Q3

- Organic net sales decline -7% (0%).
- Adjusted for store closures, net sales declined -4%.
- Project sales declined whilst retail sales grew double digit.
- Gross margin improvement continued; ongoing cost reductions and segment mix more than offset negative volume impact.
- Cost reductions materialised ahead of plan.
- Transition to asset-light operating model continues.
- *Non-cash impairment of the UK operations of SEK 1.9bn, largely related to intangible assets (included in items affecting comparability).*
  - *Of which SEK 0.3bn recorded in Region UK and SEK 1.6bn recorded in Group.*

Share of R12 sales by segment Share of R12 sales by channel



\*incl COM/CIE

|                           | 2024 Q3 | 2025 Q3 |
|---------------------------|---------|---------|
| Net sales (SEKm)          | 1,195   | 1,046   |
| Organic growth (%)        | 0       | -7      |
| Gross margin (%)          | 38.0    | 40.8    |
| SG&A (SEKm excl. freight) | -446    | -380    |
| EBIT (SEKm)               | -49     | 2       |
| EBIT-margin (%)           | -4.1    | 0.2     |

\* Table shows "adjusted", i.e. excl. items affecting comparability

# Financial position

- Cash flow improvement driven by operating profit, working capital and lower investments.
- Investments in Jönköping factory SEK 58m (93).
- Financial net debt\*\* amounted to SEK 2,645m (2,320).
- In July, Nobia received SEK 70m of the amount withheld by the buyer of the Jönköping property in 2024 (around SEK 40m remains withheld).

| Cash flow                                | 2024 Q3             | 2025 Q3             |
|--|---------------------|---------------------|
| Cash flow from operating activities      | -20                 | 182                 |
| Operating cash flow                      | -154                | 102                 |
| <i>Of w. operating profit*</i>           | -37                 | -1,882              |
| <i>Of w. change in working capital</i>   | -156                | -22                 |
| <i>Of w. investments in fixed assets</i> | -138                | -83                 |
| <b>Net debt</b>                          | <b>30 Sep, 2024</b> | <b>30 Sep, 2025</b> |
| Borrowings                               | 2,514               | 2,677               |
| Interest bearing assets                  | 194                 | 62                  |
| <i>Financial Net Debt**</i>              | 2,320               | 2,645               |
| Financial Net Debt/Equity, %             | 45                  | 128                 |
| IFRS 16 leasing liabilities              | 2,438               | 2,231               |
| Net pension debt                         | 256                 | 107                 |
| Net debt                                 | 5,014               | 4,983               |
| Net debt/Equity, %                       | 98                  | 240                 |

\*Incl. Items affecting comparability

\*\*Net debt excl. IFRS16 leasing and pension debt



## Priorities going forward

- Advance on our strategic agenda
  - Ramp-up Nobia Park in Jönköping
  - Turnaround of UK operations, including further strategic reviews
  - Deliver on our cost out programs
- Leverage on our strong brands
  - Capture growth in consumer sales with proven model
  - Increase average order values
  - Productivity enhancing activities
  - Disciplined cost control
  - Strict working capital governance



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Designing Kitchens for Life