# nobia

# Interim report Jan-Sep 2013

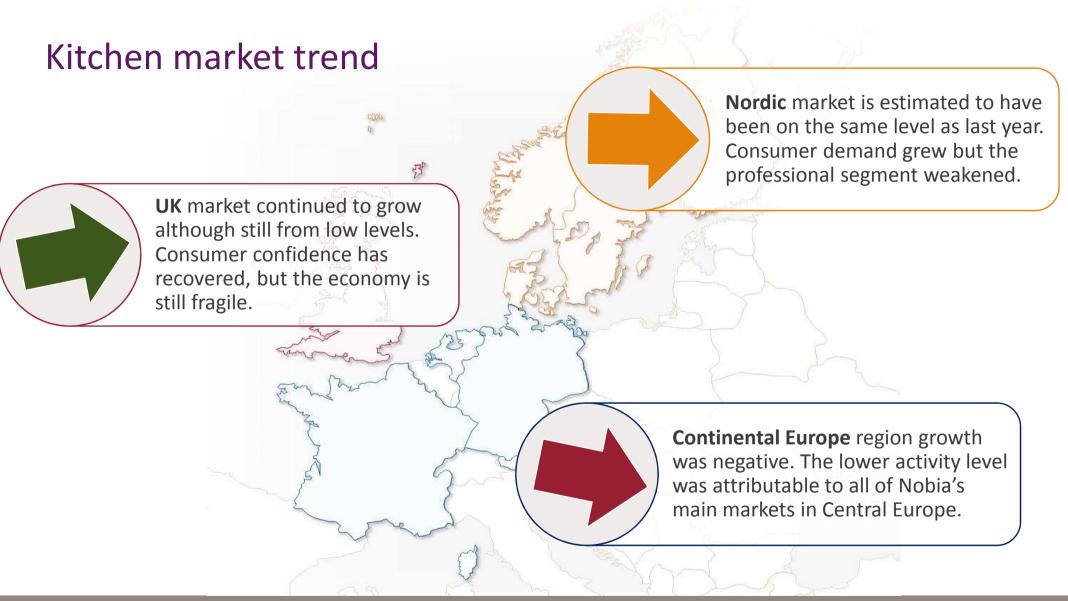
25 October 2013



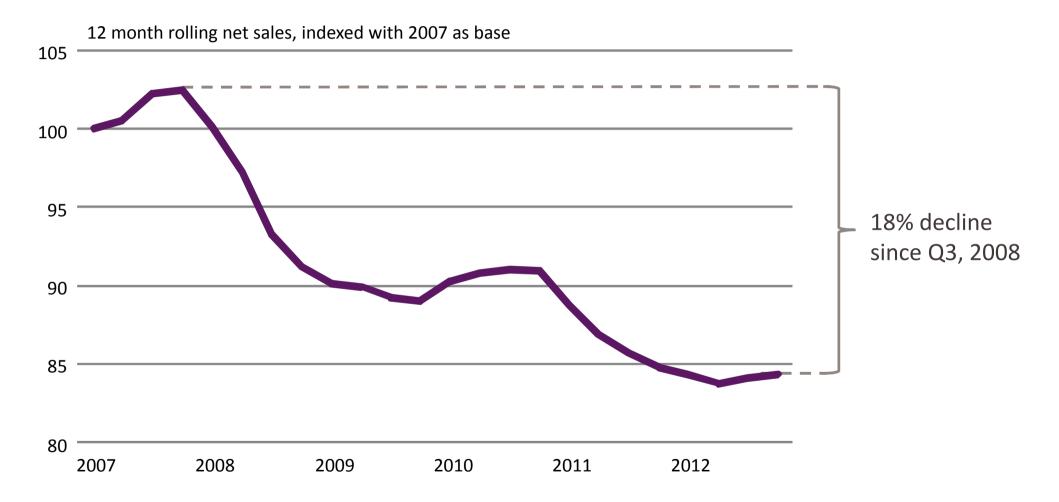
# Q3 highlights

- Organic growth 2% (-5)
- Gross margin\* 40.7% (40.1)
- EBIT margin\* 6.4% (5.0)
- EBIT\* SEK 180 m (142)
- Profit after tax SEK 90 m (62)
- Operating cash flow SEK 207 m (123)

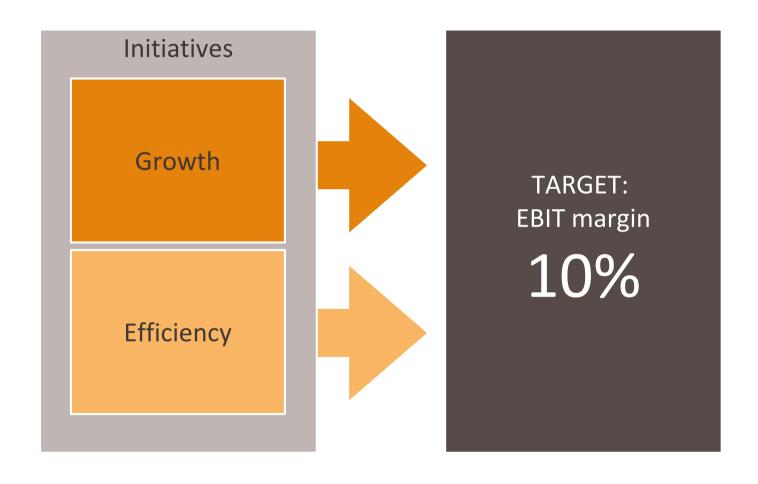
<sup>\*</sup> Excluding restructuring costs



#### Organic sales development



## Strategy to increase profitability



### Examples of growth initiatives

- Significant investments in digital to improve traffic and footfall
  - Web site platform with improved functionality to facilitate link to store network
- Nobia-wide front end excellence programme
  - Common sales process and KPIs to follow up performance
  - Tools and coaching for store managers
  - World class planning software
- Structure for acquired growth
- Focus on innovation to bring both small and larger innovations faster to market



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### **UK** region

- Organic sales growth both in Magnet and the B2B channel
- Magnet's sales increased, primarily in Retail
- Earnings improved, mainly on the back of increased volumes

#### 36% of net sales in Q3

|                   | 2012<br>Jul-Sep | 2013<br>Jul-Sep |
|-------------------|-----------------|-----------------|
| Net sales (SEK m) | 967             | 1,034           |
| Organic growth    | -14%            | 10%             |
| Gross margin*     | 39.7%           | 39.4%           |
| EBIT* (SEK m)     | 37              | 65              |
| EBIT margin*      | 3.8%            | 6.3%            |

<sup>\*</sup> Excluding restructuring costs







#### Nordic region

- Organic sales trend unchanged
- Increased sales to consumers, primarily in Sweden and Denmark
- Lower deliveries to professional customers
- Margins improved on the back of higher sales values and lower costs through the value chain

#### 39% of net sales in Q3

|                   | 2012<br>Jul-Sep | 2013<br>Jul-Sep |
|-------------------|-----------------|-----------------|
| Net sales (SEK m) | 1,101           | 1,104           |
| Organic growth    | -2%             | 0%              |
| Gross margin*     | 38.3%           | 39.8%           |
| EBIT* (SEK m)     | 101             | 136             |
| EBIT margin*      | 9.2%            | 12.3%           |

<sup>\*</sup> Excluding restructuring costs



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### Continental Europe region

- Sales decline, mainly attributable to France and Asian contract deliveries
- Improved gross margin, primarily due to higher sales values
- EBIT decreased due to lower volumes

#### 25% of net sales in Q3

|                   | 2012<br>Jul-Sep | 2013<br>Jul-Sep |
|-------------------|-----------------|-----------------|
| Net sales (SEK m) | 802             | 685             |
| Organic growth    | 6%              | -7%             |
| Gross margin*     | 41.6%           | 42.0%           |
| EBIT* (SEK m)     | 42              | 9               |
| EBIT margin*      | 5.2%            | 1.3%            |

<sup>\*</sup> Excluding restructuring costs











### Financial position, Q3

#### **Operating cash flow**

- Higher profit generation
- Lower investments

#### Net debt

- Lower net borrowings
- Net debt/equity remains stable due to a strong cash flow, despite impairment of goodwill and tax assets in Q4 2012

| SEK m                       | Q3             | Q3             |
|-----------------------------|----------------|----------------|
|                             | 2012           | 2013           |
| Operating profit            | 116            | 180            |
| Change in working capital   | 4              | -8             |
| Investments in fixed assets | <b>–</b> 91    | <b>–</b> 51    |
| Operating cash flow         | 123            | 207            |
|                             |                |                |
| SEK m                       | 2012<br>30 Sep | 2013<br>30 Sep |
| Net debt                    | 1,708          | 1,462          |
| - of which pensions         | 742            | 774            |
| Net debt/equity             | 51%            | 51%            |

# Strategy and target remain

